

# MEWS

design Edward Barber & Jay Osgerby



MU  
TIN  
A

“Abbiamo puntato a catturare i toni naturali e le variazioni di luce e ombra che sono presenti nel nostro ambiente, il paesaggio di Londra.”

“We aimed to capture the natural tones and variations in light and shade that are present in our surroundings, the landscape of London.”

Jay Osgerby

“Siamo da sempre interessati al colore ed alla composizione dei toni. Nella nostra collezione, per ogni colore, invece di realizzare una tinta omogenea - abbiamo selezionato una nuance di base e creato una tavolozza di molte sfumature.”

“We have longstanding interests in colour and tonal composition. For our collection, instead of producing one colour that is homogenous - we have selected one base colour and created a palette of many shades.”

Edward Barber



## LA COLLEZIONE

Barber & Osgerby vivono e lavorano a Londra e sono fortemente influenzati da questa città. Hanno creato Mews ispirati dal paesaggio, dalla storia, dalla personalità della capitale inglese e dalla sua grande varietà di textures presenti nelle infrastrutture come mattoni, pavimenti in legno e pattern irregolari di forme geometriche. L'effetto apparentemente casuale e volutamente impreciso è dato dalla libera composizione cromatica ottenuta attraverso un'ampia ricerca e numerose prove dovute alla continua sperimentazione sul colore e sulla composizione di nuances cromatiche. La collezione consiste in sei tinte base: chalk, fog, pigeon, lead, ink e soot ognuno dei quali contiene una palette composta da 15 toni diversi. Questa ampia varietà colori aggiunge alla superficie posata profondità e movimento rendendola ricca e interessante. La produzione di Mews è realizzata industrialmente in gres porcellanato ad impasto colorato in massa ed è stata disegnata nell'ottica di un uso contemporaneo e tradizionale. L'ampia gamma cromatica giocata sui toni neutri consente alle ceramiche di essere un punto focale o uno sfondo per ogni interno.

## THE COLLECTION

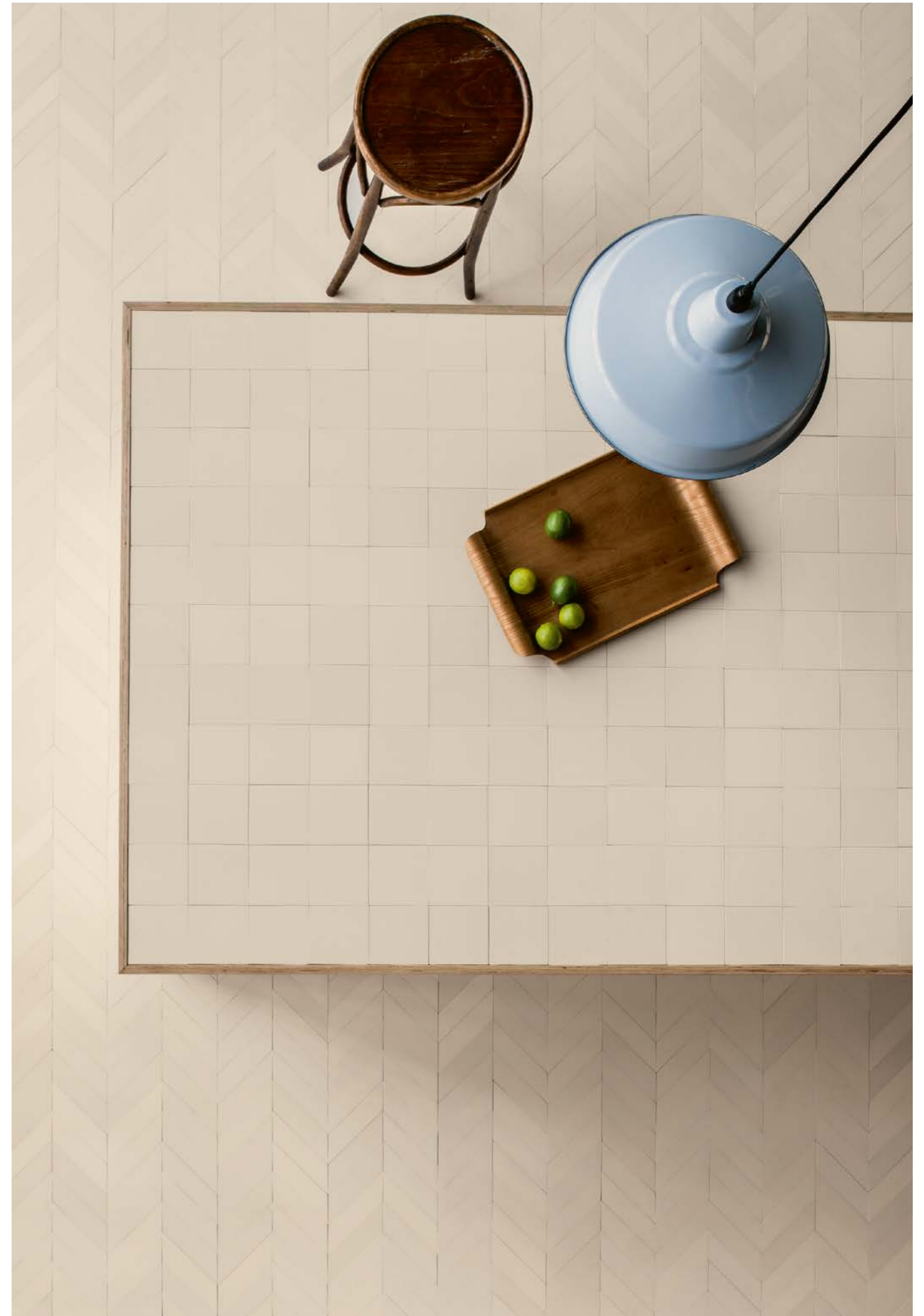
Barber & Osgerby live and work in London and are therefore strongly influenced by the city. The Mews collection is inspired by the landscape, the history and the personality of the British capital, and by the huge variety of textures characterizing its infrastructures, such as bricks, wooden floors and irregular geometrical patterns. The apparently random and intentionally inaccurate effect is due to the color compositional freedom obtained by extensive research and several experimentations on color and combinations. The collection consists of 6 base colors: chalk, fog, pigeon, lead, ink and soot, each of which contains a palette of 15 different shades. This wide color range adds depth and movement to the tiled surface making it rich and remarkable. The production of Mews is industrially made in homogeneous porcelain stoneware with a colored mass dough and it has been designed with both contemporary and traditional use in mind. The variety of neutral tones allows the tiles to be a focal point or a backdrop in any interior scheme.



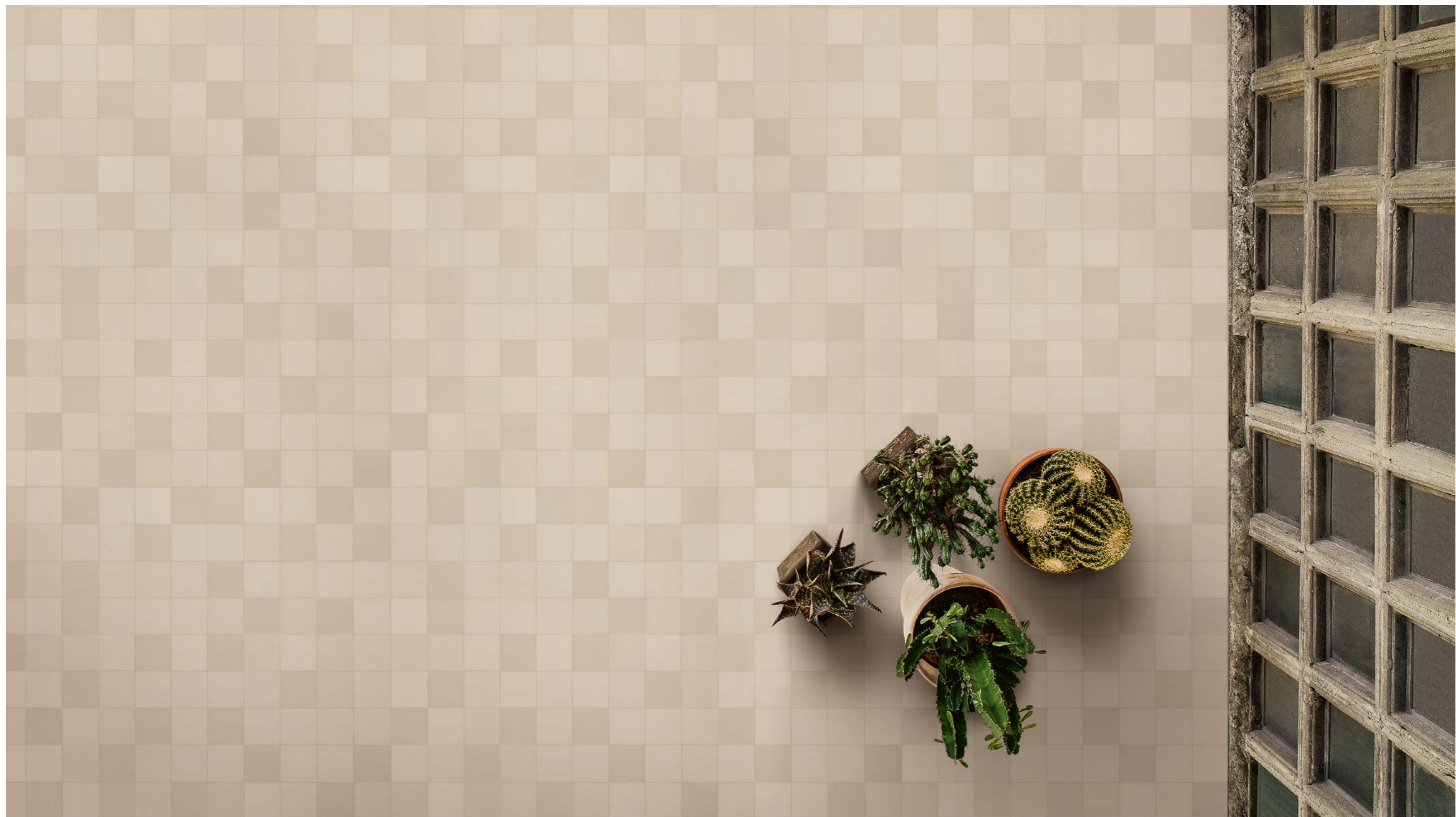


**MEWS**

/ chalk 5,5·19,6 chevron - chalk 11·11

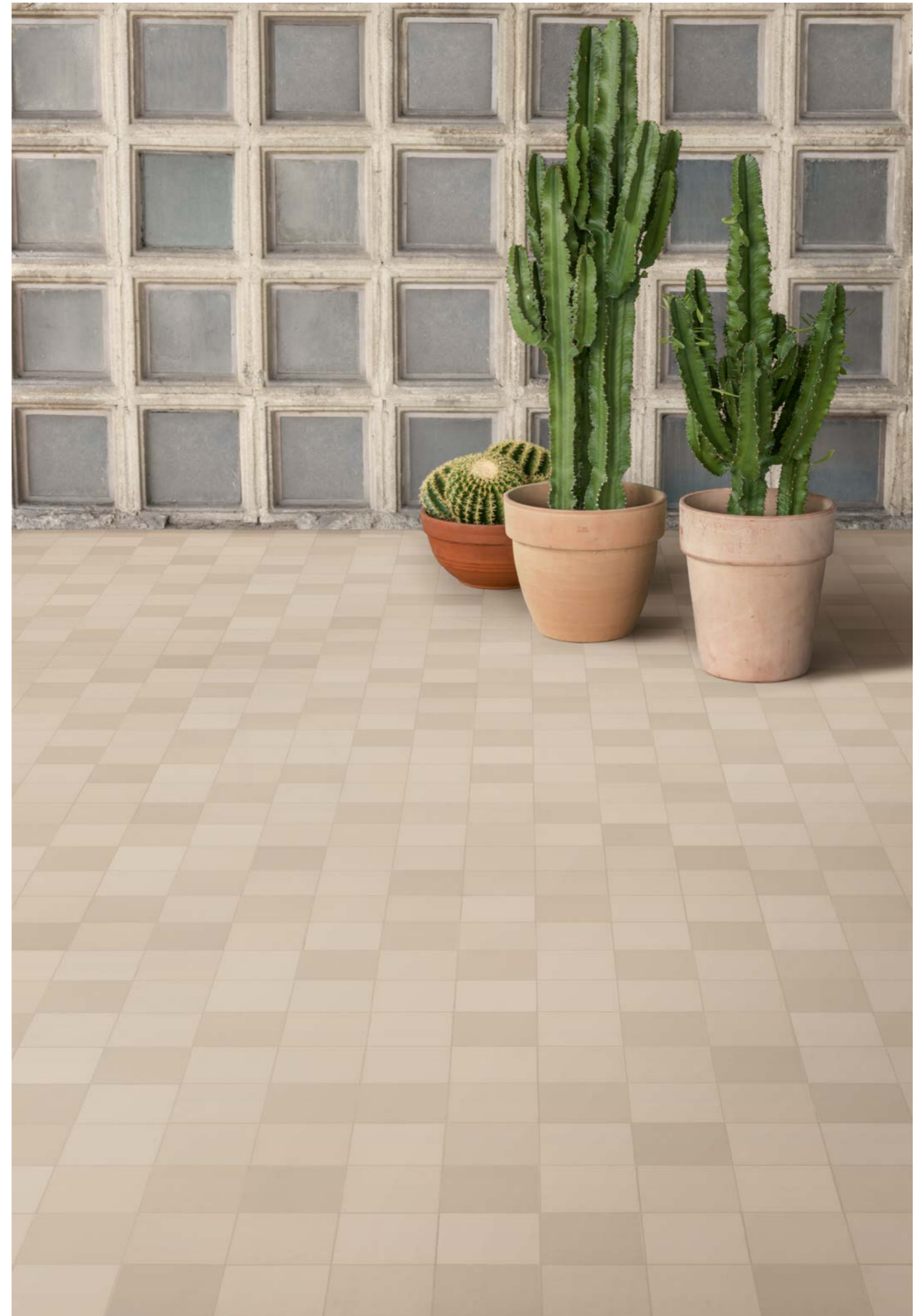


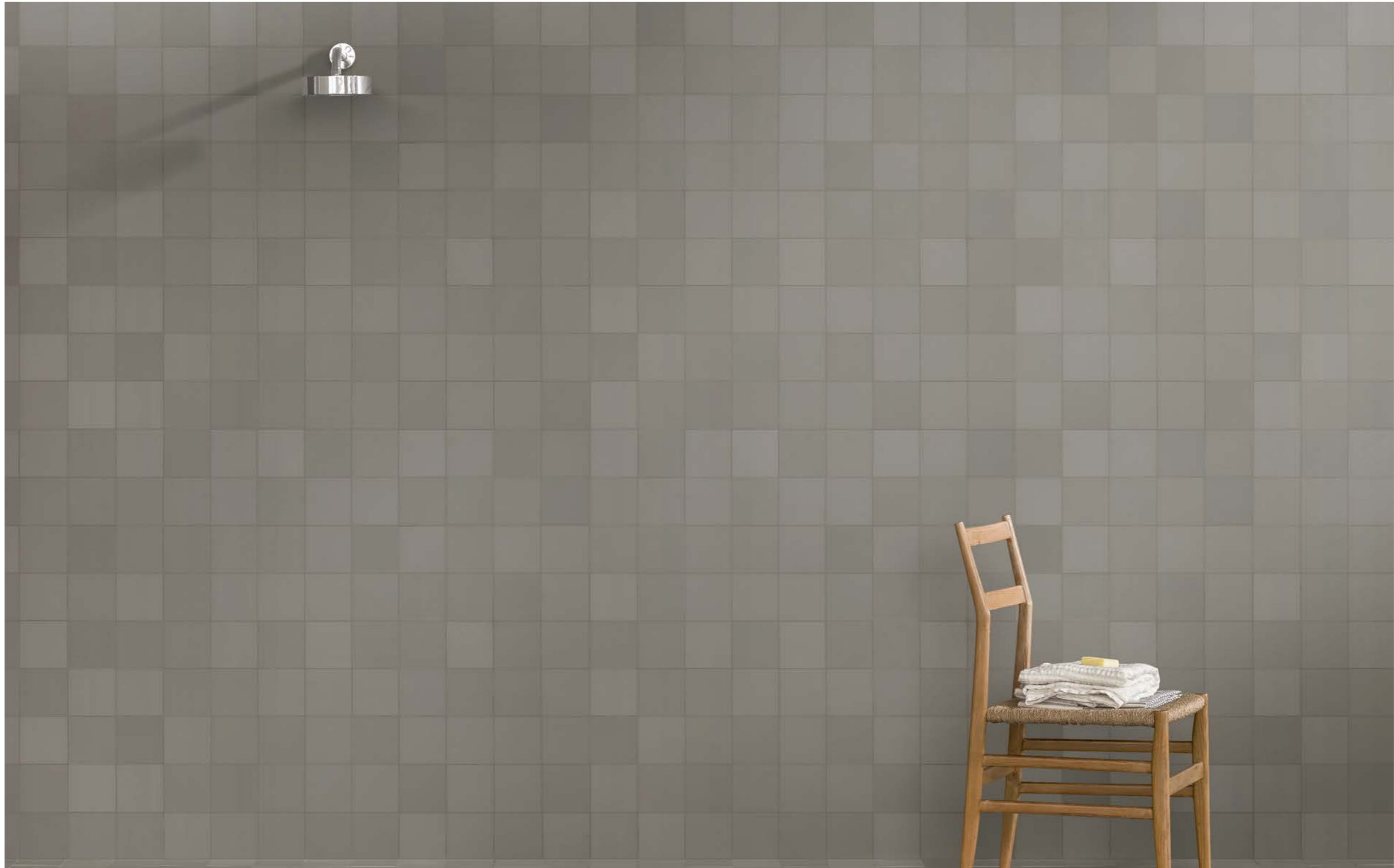




**MEWS**

/ fog 11·11

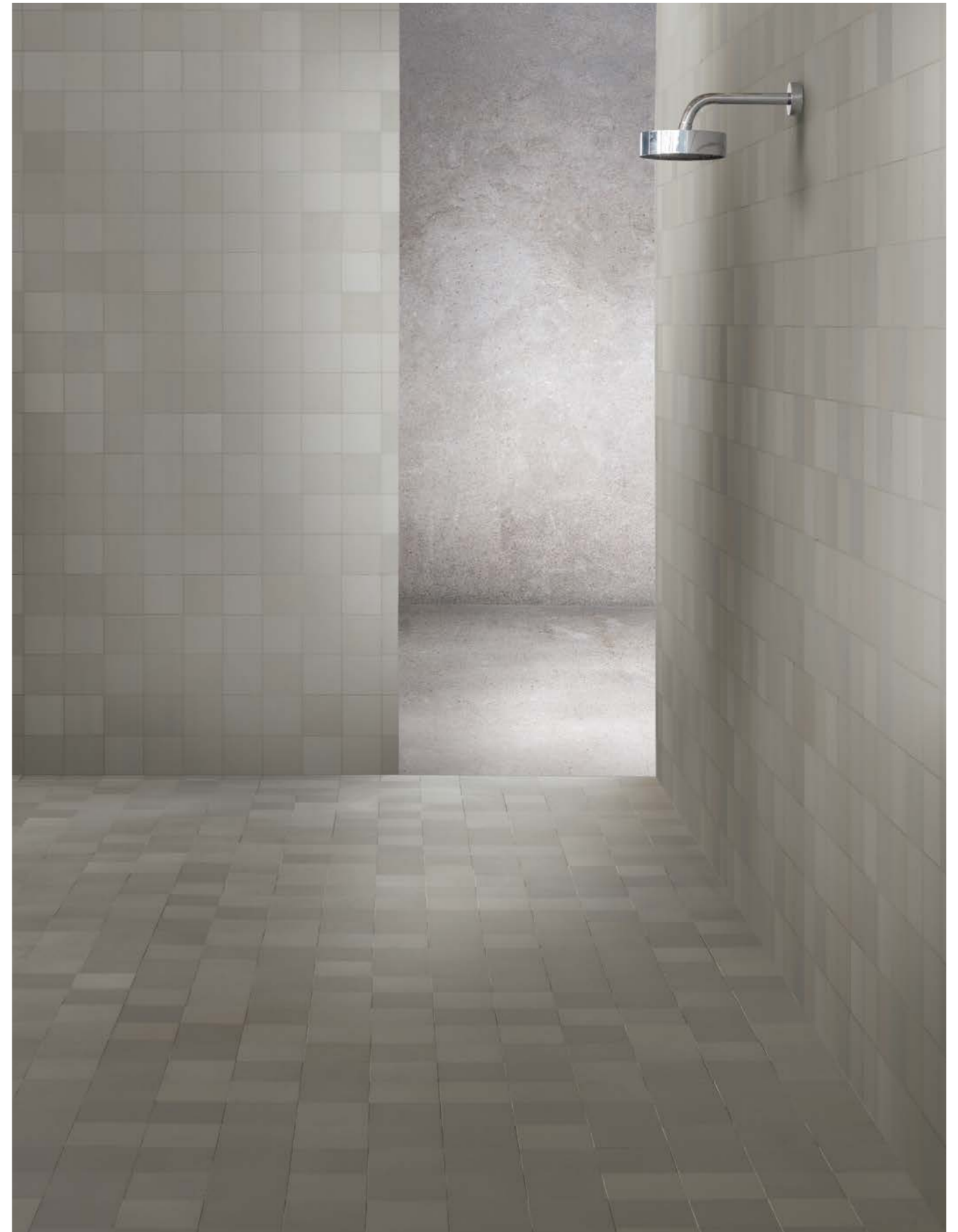






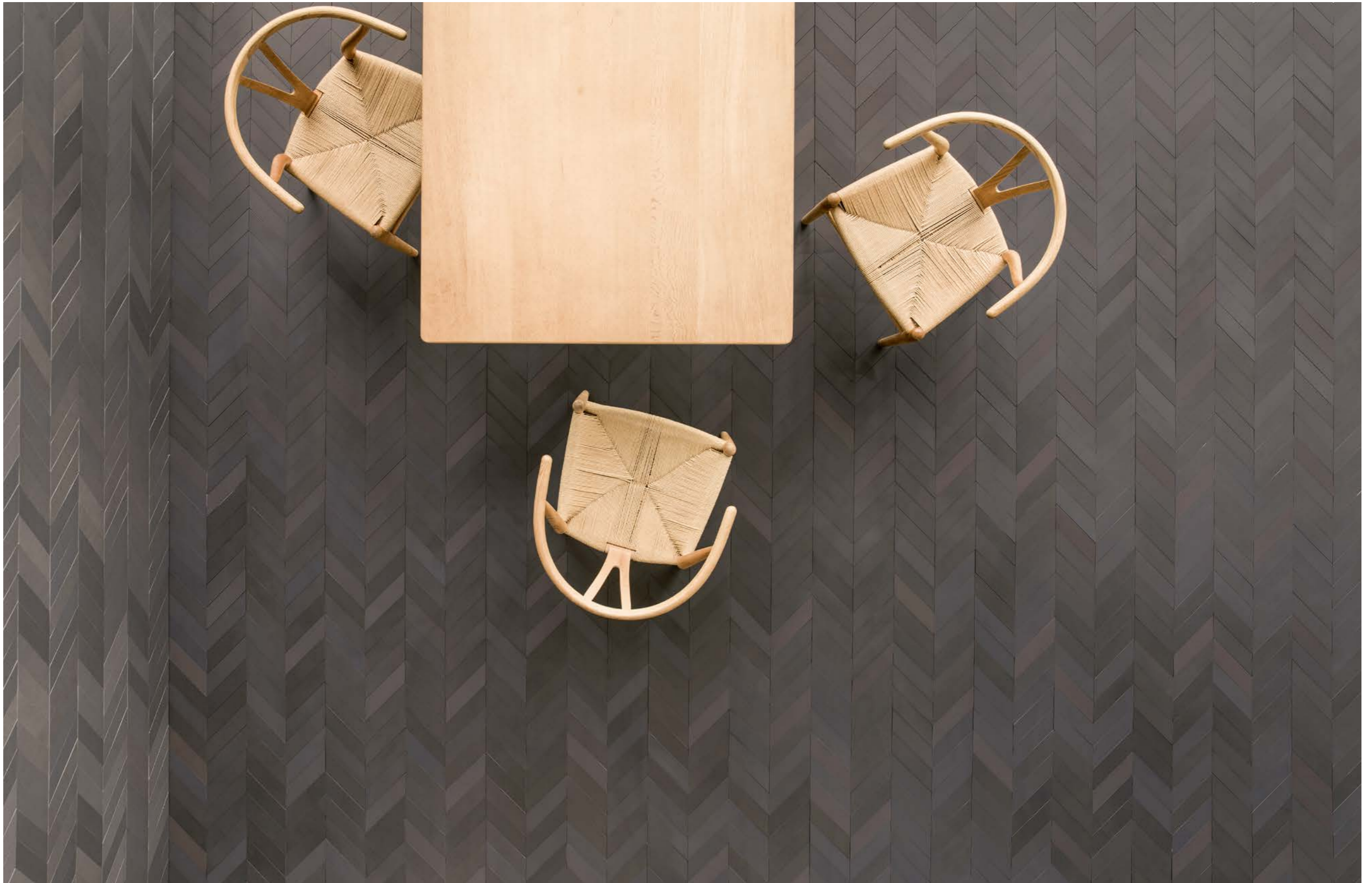
**MEWS**

/ pigeon 11·11

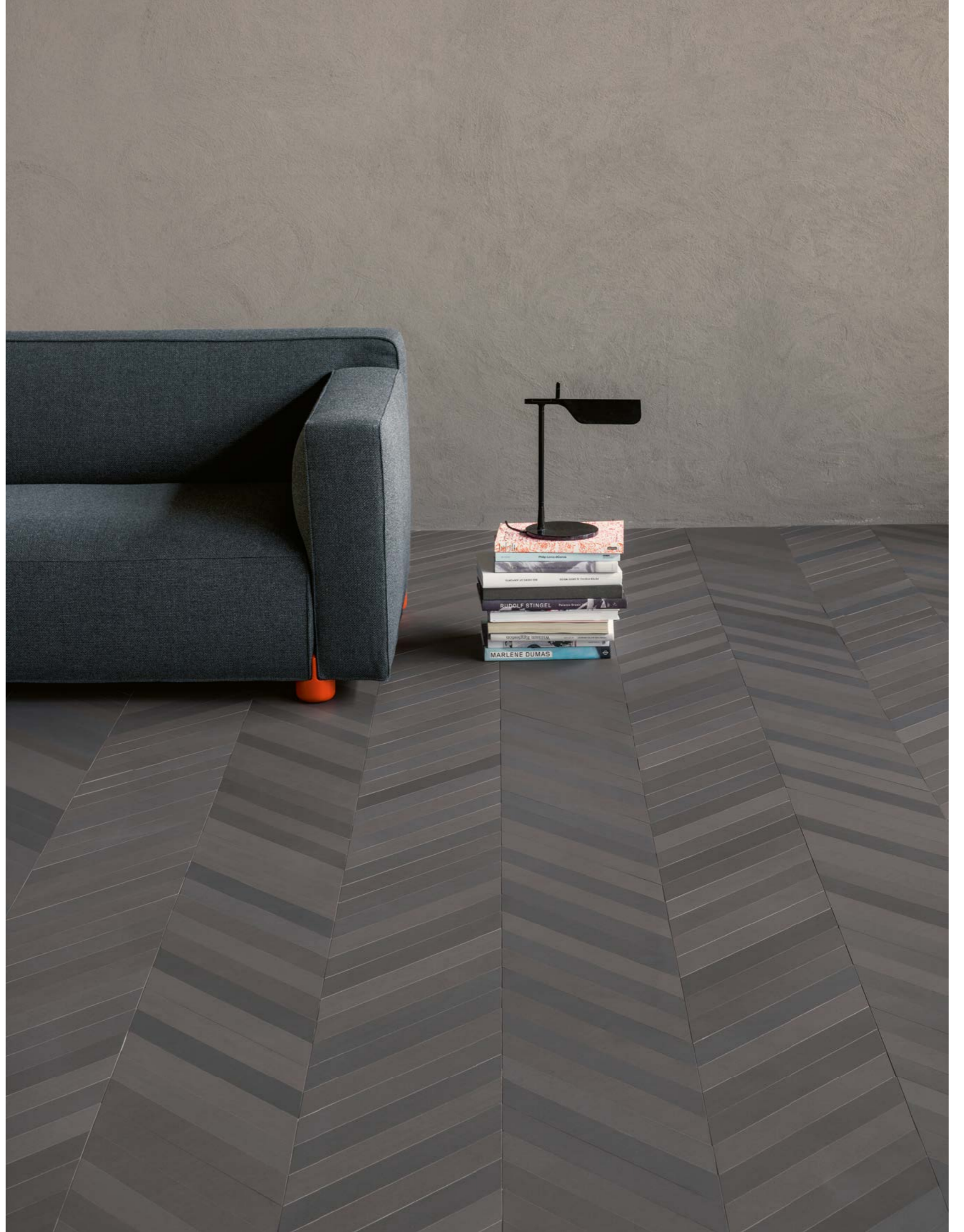
























**MEWS**

/ soot 5,5-39,4



## EDWARD BARBER & JAY OSGERBY

Barber e Osgerby inaugurano il loro studio londinese nel 1996, dopo essersi laureati al Royal College of Art di Londra. Il loro approccio multidisciplinare sfida i confini del design industriale, dell'architettura e dell'arte. I loro lavori includono collezioni per Knoll, Vitra, B & B Italia, Cappellini, Venini e Flos, limited edition e commissioni pubbliche come la London 2012 Olympic Torch e la moneta da 2 sterline disegnata per la Royal Mint. La prima monografia estensiva loro dedicata, pubblicata da Rizzoli New York, è del 2011. Entrambi sono Royal Designers for Industry (RDI) e Honorary Doctors of Art. Il loro lavoro è nelle collezioni permanenti di musei in tutto il mondo, come il V&A e il Design Museum di Londra, il Metropolitan Museum of Art di New York o l'Art Institute di Chicago.

Barber and Osgerby opened their London studio in 1996, having graduated from the Royal College of Art in London. Their multidisciplinary approach pushed the boundaries of industrial design, architecture and art. Their work includes collections for Knoll, Vitra, B & B Italia, Cappellini, Venini and Flos, limited edition pieces and commissions such as the London 2012 Olympic Torch and the £2 coin designed for the Royal Mint. The first extensive monograph on the pair was published by Rizzoli New York in 2011. They are both Royal Designers for Industry (RDI) and Honorary Doctors of Art. Their work is included in the permanent collections of museums around the world, such as the V&A and Design Museum in London, the Metropolitan Museum of Art in New York and Chicago's Art Institute.

### **Mews collection winner of**

WALLPAPER DESIGN AWARD 2014  
EDIDA 2014





# **MEWS**

colours

sizes

technical features

packing

**MEWS** / colours

chalk

fog

pigeon

lead

ink

soot





## MEWS

Modello depositato n° 002336909-0005/0012 – data di deposito: 31/10/2013 - Registered design n° 002336909-0005/0012 – date of registration: 31/10/2013

**design** Edward Barber and Jay Osgerby 2013

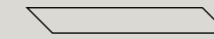
**production** industrial

**material** gres porcellanato smaltato ad impasto omogeneo - glazed homogeneous porcelain stoneware

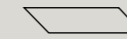
**features** pezzi tagliati ognuno esattamente uguale all'altro - cut pieces each one exactly the same as the others

**thickness** 10 mm

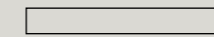
\*misure nominali - nominal sizes



5,5-39,4 chevron  
\* 2<sup>1</sup>/<sub>5</sub>"·15<sup>1</sup>/<sub>2</sub>"



5,5-19,6 chevron  
\* 2<sup>1</sup>/<sub>5</sub>"·7<sup>3</sup>/<sub>4</sub>"

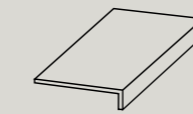


5,5-45  
\* 2<sup>1</sup>/<sub>5</sub>"·18"

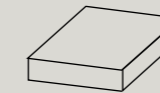


11-11  
\* 4<sup>1</sup>/<sub>3</sub>"·4<sup>1</sup>/<sub>3</sub>"

### complementary pieces



33-45-4,5  
\* 13"<sup>1</sup>/<sub>2</sub>"·18"<sup>1</sup>/<sub>4</sub>"  
gradone - step



33-33-4,5  
\* 13"<sup>1</sup>/<sub>2</sub>"·13"<sup>1</sup>/<sub>4</sub>"  
angolare - corner tile



3,8-45  
\* 1<sup>1</sup>/<sub>2</sub>"·18"  
battiscopa - skirting

## MEWS / technical features

### Bla GROUP

norma standard	caratteristiche features	valore prescritto value required	MEWS
<b>ISO 10545/2</b>	DIMENSIONI - SIZES lunghezza e larghezza - length and width spessore - thickness rettilinearità degli spigoli - straightness of edges ortogonalità - wedging planarità - flatness	± 0,6% ± 5% ± 0,5% ± 0,6% ± 0,5%	conforme in conformity with standard
<b>ISO 10545/3</b>	assorbimento d'acqua water absorption	<0,5%	0,04%
<b>ASTM C373</b>		<0,5%	0,04%
<b>EN 101</b>	durezza superficiale (scala mohs) surface hardness (scala mohs)	> 5	7
<b>ISO 10545/9</b>	resistenza agli sbalzi termici resistance to thermal shock	nessuna alterazione visibile no visible alteration	resiste resistant
<b>ASTM C484</b>		no samples must show visible defects	unaffected
<b>ISO 10545/12</b>	resistenza al gelo frost resistance	nessuna alterazione visibile no visible alteration	resiste resistant
<b>ASTM C1026</b>		unaffected	unaffected
<b>ISO 10545/13</b>	resistenza agli attacchi chimici resistance to chemical attacks	nessuna alterazione visibile no visible alteration	resiste resistant
<b>ASTM C650</b>			unaffected
<b>BCRA</b>	scivolosità antislip	> 0,40	dry 0,6 wet 0,42
<b>DIN 51130 - 04</b>		valori medi 6° ÷ 10° 10° ÷ 19° 19° ÷ 27° 27° ÷ 35° > 35°	R9 R10 R11 R12 R13
<b>ASTM C1028</b>		> 0,60	dry 0,75 wet 0,75

## MEWS / packing

formato size	pz-mq pcs-sqm	pz-scat. pcs-box	mq-scat. sqm-box	scat.·pal. box-pal.	kg-scat. kg-box	kg-pal. kg-pal.	mq-pal sqms-pal
5,5-39,4 chevron	46,15	36	0,78	40	17,55	702	31,20
5,5-19,6 chevron	92,76	72	0,78	40	17,40	696	31,20
5,5-45	40,40	36	0,89	40	20,20	808	35,60
11-11	82,64	60	0,73	48	16,70	802	35,04
gradone 33-45-4,5	-	2	0,9 ml	-	8,00	-	-
angolare 33-33-4,5	-	1	0,33 ml	-	6,10	-	-
battiscopa 3,8-45	-	10	4,5 ml	-	3,65	-	-



V4  
variazione forte  
dramatic variation





**credits**

**art direction** Edward Barber & Jay Osgerby

**photos** Alessandro Paderni/EYE studio

**graphic project** Simona Bernardi

**thanks to:**

Agape

B&B Italia

Classicon

Danord

Knoll

Alessandro Pietri

Vitra

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